

The Tradition Continues: Homecoming 2020 Homecoming Week Competition Rules Packet November 1 – 7, 2020

Organizations and groups will compete to prove who has the most Coastal spirit and has what it takes to be named:

Homecoming 2020 CHAMPIONS!

(The \$300 prize and trophy can't hurt either!)

By registering for the competition, you are acknowledging and agreeing that all members of your organization or group understand and will abide by the rules set by the Office of Student Life. If anyone is caught breaking said rules, your organization or group may be disqualified from competing in all Homecoming events and/or sent through the CCU conduct process.

Questions? Email homecoming@coastal.edu or call the Office of Student Life at 843-349-2656.

OVERALL HOMECOMING GUIDELINES

- There will be three categories of groups- Small Group, Large Group, and Housing Community. Organizations must register within one of these categories. Small Groups consist of 30 or fewer members, with Large Groups consisting of 31 or more members. Housing Communities will register under their community name and have no limit on the number of people per group.
- All Homecoming communication will be directed to the person of contact for your organization.
- All students are welcome and encouraged to create teams to enter the competition, regardless of organization affiliation.
- A complete roster listing members' names in alphabetical order is due with your registration as an **Excel** attachment. The roster must be formatted in 3 columns.
 - o Column A: CCU ID #
 - o Column B: First Name
 - o Column C: Last Name
- A student may be listed on multiple rosters. If a student tries to check in for a team and is not listed on the roster, their points will not be counted toward the event attendance.
- Members must bring their CINO Card and/or have their Event Pass loaded onto their phone to check in to in-person events.
- All judging of student competitions is completed by CCU faculty, staff, and community members who have volunteered their time. Judges are not current primary advisors of any participating organization. Judges' scores and decisions are FINAL.
- There will be a first, second, and third place winner for each of the three categories (large group, small group, housing community). The first-place winner for each category will be announced between the 3rd and 4th quarters of the Homecoming game on Saturday, November 7 vs. South Alabama.
- The top two teams per category will be notified before game-time to provide a sober representative to attend the football game to potentially accept the trophy on the Pepsi Patio after the announcement. No presentation will be made on the field.
- If organizations choose to register as a team, they will not be separated for any events to compete individually. Organizations may not enter multiple teams in competitive events.
- Teams must compete in the below events to be included in the overall competition: Banner Competition, Paint the Campus Teal, Toys for Tots Drive, Social Media Contest, Outdoor Movie Night, and Homecoming Trivia Night. Groups can also earn points through the Talent Show; however, this event is not required.
- When a question arises regarding rules, the authority goes first to the event planner. If the question is in regards to the overall competition, the authority will then go to the Director of Student Activities and Leadership.

Homecoming Representatives may, at its discretion, provide a rule interpretation that shall be binding upon all participants and competition.

TICKETING

One Homecoming event will require tickets for entry.

• Talent Show – We will announce via campus-wide email when tickets will be available for the Talent Show. Only 80 will be available, but the event will be live-streamed. More information will follow about live-stream details.

Tickets are on a first-come, first-serve basis. Limit one ticket per event, per person.

REGISTRATION AND IMPORTANT DATES

- Deadline for groups to register for Homecoming.
 - THURSDAY, OCTOBER 15, 2020 AT 5 p.m. Go to https://coastal.campuslabs.com/engage/submitter/form/start/447235 to register.

• Spirit of Chanticleer Award

- Nominations are due THURSDAY, OCTOBER 15 AT 5 p.m. Go to https://coastal.campuslabs.com/engage/submitter/form/start/447099 to nominate students for this award. Groups will receive points for nominating up to 2 individuals from their group.
 - They are free to nominate more; however, they will only receive points for the initial 2 nominees.
- o Individuals can be nominated by groups, faculty, staff, and peers. Self-nominations will also be accepted.
- Once an individual is nominated, they will be sent an application via their CCU email.
- O Two students will win the "Spirit of the Chanticleer Award one who is primarily taking classes online (over 75% of their classes are in an online format) and one that is primarily taking classes in person. They will be announced during halftime of the Homecoming football game on November 7, 2020. No on-field presentation will be made.

• Homecoming Banner

- As in previous years, a banner will be provided to every group for them to decorate as part of the Homecoming organization competition. Organizations must use this banner and replacements will not be issued.
 - PICKUP OF THE BANNER Monday, October 26 from 8:30 a.m. –
 5 p.m. in the Office of Student Life (LJSU B213).
 - <u>DROPOFF BANNER FOR JUDGING</u> Friday, October 30 by 5 p.m. in the Office of Student Life (LJSU B213).

Schedule-at-a-Glance

MONDAY, NOVEMBER 2, 2020

Paint the Campus Teal

**POINTED EVENT

9 a.m. to 3 p.m., Prince Lawn

Each team will be assigned a section of sidewalk to decorate based on CCU spirit and the Homecoming theme. Teams will receive participation points, as well as extra points for placing. All designs MUST be completed by 3 p.m. to be judged.

**Only 2 individuals may be present at a time for this event. Additionally, all participants must wear a mask at all times.

Spirit of the Chanticleer Finalist Announcement

3 p.m. Prince Lawn (will be live-streamed on @ccuinvolved Instagram as well)

Finalists for the "Spirit of the Chanticleer" Award will be announced at this time. Voting for will open at 3:30 pm on Monday, November 2 on Coastal Connections.

TUESDAY, NOVEMBER 3, 2020

Teal Tuesday T-Shirt Swap

2 p.m., Prince Lawn

Bring a rival school's shirt and receive a free, limited edition spirit item. Remember, you have to wear your teal to get the teal!

Annual Homecoming Talent Show

**POINTED EVENT

7 p.m., Wheelwright Auditorium and Live Streamed

Individual acts will make up this year's annual Talent Show. Limited individuals will be able to attend the event, but it will be live-streamed. Organizations will receive points for representatives auditioning to be a part of the show, as well as earning 1st, 2nd, and 3rd place in each category. Individuals not associated with an organization are also welcome to audition.

^{**}Date and time subject to change based on weather.

WEDNESDAY, NOVEMBER 4, 2020

"Toys for Tots Drive

**POINTED EVENT

3-5:30 p.m. in the Spadoni Park

Due to COVID-19 and other issues, the demand for toys in the "Toys for Tots" program has nearly doubled. Help out families of Horry County and participate in this year's toy drive! All toys donated will be distributed to children in the Horry County area.

THURSDAY, NOVEMBER 5, 2020

Homecoming Trivia Night

**POINTED EVENT

7 p.m. via Zoom

Brush up on your useless knowledge and get ready for Homecoming Trivia Night! The top three groups in each category will get homecoming points for their organization.

FRIDAY, NOVEMBER 6, 2020

CCU Volleyball vs. Georgia Southern

11 a.m. and 6 p.m. HTC Center

Cheer on the Chants as they compete against the Eagles of Georgia Southern.

Outdoor Movie Night

**POINTED EVENT

9 p.m. Location, TBA

Join us for a showing of the classic "Remember the Titans." Make sure you bring a chair or a blanket and enjoy a night under the stars! Student organizations that have 15% of their members attend will receive participation points.

SATURDAY, NOVEMBER 7, 2020

Homecoming Day!

CCU Volleyball vs. Georgia Southern

1 p.m. HTC Center

Cheer on the Chants as they compete against the Eagles of Georgia Southern.

Outdoor Zumba

TBA on Prince Lawn

Join members of the University Recreation staff as they lead a fun, outdoor, socially distanced Zumba class. There will be 2 sessions and times will be announced shortly after the football game time is released. Everyone is invited!

Homecoming Football Game vs. South Alabama

TBA at Brooks Stadium

"The Spirit of the Chanticleer" award will be announced at halftime, Overall winners of the Homecoming Competition will be announced after the 3rd quarter.

At the game, there will be a competition for the biggest fan! Put on your brightest teal outfit, your Chauncey Mask, and cheer for the Chants!

WEEKLONG EVENTS

The Spirit of the Chanticleer Award Voting

Monday - Friday on Coastal Connections (coastal.edu/coastalconnections)

Social Media Challenge

Monday-Friday on Instagram

Individual Event Information

"Spirit of the Chanticleer" Award

The goal of the "Spirit of the Chanticleer" Award is to recognize students who demonstrate excellence in school spirit as part of Homecoming Week. Students who are nominated are also required to pick a platform that they are passionate about in order to promote as a part of the award process.

Nomination Process: Faculty, staff, and students will nominate students who demonstrate excellence in the school spirit. Self-nominations will be accepted.

Deadline for Nominations: Thursday, October 15 at 5 p.m.

Nomination Link

https://coastal.campuslabs.com/engage/submitter/form/start/447099

Organization Competition: Student Organizations competing in the Homecoming Competition may nominate as many students as they wish, BUT will only receive points for nominating 2 individuals. The maximum points possible is 200 (100 points for each application). In order to receive the points, the nominees must complete the application process.

Application Process and Criteria:

Deadline for Applications - Wednesday, Oct. 21 at 5 p.m.

• <u>Initial Applicants</u>

- o 2.75 GPA
- o Good standing with the University
- o Demonstrated involvement on campus
- Video response to:
 - "What does school spirit mean to you, and how do you show it?";
 AND
 - "What is a platform, social awareness issue, non-profit, etc. that you are passionate about and why?"

• <u>Finalists</u>

6-8 finalists will be named, decided on by a committee of faculty and staff members.

- Selected based on the results of the application, video, and possible interview process. (Interviews <u>may</u> be requested depending on the number of quality applicants.)
- A committee will review applications to determine finalists or need for interviews.
- Finalists will be announced on Prince Lawn on Monday, November 2 at 3 p.m. The announcement will also be live-streamed on the @ccuinvolved Instagram.

- <u>Chanticleer Spirit Award</u> Given to two of the finalists one whose classes are primarily in person and one who primarily has online classes (over 75% online).
 - Campus-wide voting will be Monday, November 2 through Friday, Nov. 6 via Coastal Connections
 - A video highlighting the finalists will be presented at halftime of the football game on November 7 with the winner being announced directly afterward. No individuals will be present on the field. The winner will be able to pick up their trophy on the Pepsi Patio after the announcement.
 - A ticket to the game, plus a ticket for one other CCU student will also be provided to you.

Finalist will receive:

A "Spirit of the Chanticleer" branded pullover.

Winners will receive:

A unique award trophy and a \$250 book scholarship.

BANNER COMPETITION

All groups will be provided a single banner by the Office of Student Life before homecoming week begins. Groups can only use the provided banner to decorate for their organization. Groups that participate will receive points, and groups that place will receive additional points.

Banners will be distributed on **Monday, October 26 from 8:30 a.m. to 5 p.m. in the Office of**Student Life (LJSU B213). Groups will only be allotted 1 banner and no replacement banners will be provided. The banners will be 3 feet by 6 ft. in dimension with grommets already installed on each corner.

Banners must be designed in a horizontally.

Banners that are not designed horizontally will not be judged or hung.

Banners are due in the Office of Student Life (LJSU B213) by 5 p.m. on Friday, October 30. **They must be completely dry when you submit them.** The Office of Student Life will then work with CCU Facilities to hang the banners around campus in various locations. Groups may not request a specific spot for their banner to be hung.

1. When designing the banner, please remember to remain socially distant. Student organizations cannot meet during Phase 1 of the Coastal Comeback plan. This includes working on elements for Homecoming.

- 2. All members who work on the banner must presently be enrolled as students of CCU and be members of the team being represented. Failure to comply with these regulations will result in disqualification.
- 3. Sketches of your banner design must be turned in on Monday, October 26 at 5 p.m. You can either turn them into the Office of Student Life (LJSU B213) or email them with your group's name attached to homecoming@coastal.edu.
- 4. No glitter or other materials that will fall off the banner may be used.
- 5. Banners will be taken down by CCU Facilities and will be given back to the Office of Student Life the week after Homecoming. Organizations may pick up their banners at this point. If groups fail to retrieve their banners, they will be disposed of on Friday, November 20, 2020. The Homecoming Committee is NOT responsible for lost, stolen, or damaged banners.
- 6. No time extension will be given if banners are damaged.
- 7. Banners will be judged on the following criteria:
 - a. Adherence to theme
 - b. Display of school spirit
 - c. Originality and creativity

PAINT THE CAMPUS TEAL

Help spread the homecoming spirit on campus during the annual "Paint the Campus Teal" competition. Each team will be assigned a sidewalk square on Prince Lawn and will be invited to decorate it in accordance with the "The Tradition Continues" theme. Teams will receive points toward the Homecoming Week Competition and extra points for placing. "Paint the Campus Teal" will be completed and judged on Monday, November 2 on Prince Lawn (Date may change due to weather).

- 1. Designs must be completed by 3 p.m. on Monday, November 2, and will stay up through Homecoming Week. Judging will begin immediately after the day of the event.
- 2. Only 2 members may work on the square at one time due to social distancing, and they must be masked. Members are not permitted to loiter or watch as the design is being completed. All members who work on the square of the sidewalk must presently be enrolled as students of CCU and be members of the team being represented. Failure to comply with these regulations will result in disqualification.
- **3.** When arriving, each team will check and in and receive a bag of chalk. Groups may also use self-provided water and paper towels or rags for their design.
- **4.** Groups must keep the design within their assigned block on the sidewalk. Failure to do so will result in disqualification.
- **5.** Displays will be judged on the following criteria:
 - a. Adherence to theme

- b. Display of school spirit
- c. Originality and creativity

TALENT SHOW

Tuesday, November 3 at 7 p.m. in Wheelwright Auditorium (will be live-streamed)

- Only **INDIVIDUAL** acts will be allowed to participate. If organizations would like to participate, they can send an individual to represent their organization.
- The show will take place in Wheelwright Auditorium.
 - There will be a limited number of seats for viewers. Each act will get a set number of tickets and then the rest will be open for the student body. We will consider these available seats as "VIP" seats.
 - Along with the "VIP" seats, the only other people that will be inside Wheelwright
 on the event date will be the CAB staff, Wheelwright Staff, and the panel of
 judges.
 - o In addition to the VIP seats, the show will also be live-streamed. An email with the direct link will be provided closer to the show.
 - Depending on the number of performers, the acts will be rotated in and out of the building.
- There will be 4 categories of acts: vocalists, comedians and poets, musicians, and dancers. There will be a winner in each category and one overall Talent Show winner.
 - Homecoming groups will receive points for having a representative audition on behalf of their team. The group will receive additional points if their representative wins a category/overall award.

Talent Show Policies

- 1. Only individual acts will be allowed to participate in the show. Acts will send their audition tape to arshaw@coastal.edu. The deadline for submitting an audition will be Friday, October 16 at 5 p.m. NO exceptions will be made after that.
- 2. Acts must meet with the Director of Traditional Events once a week leading up to the show via Zoom. This meeting will take the place of any rehearsals. During this time, the acts will discuss what they plan on performing in the show.
- 3. Rehearsals are closed to the public. Only the act currently rehearsing is permitted to enter the rehearsal space. There will be a dress rehearsal held on October, 30 (location TBA). More information will be given after auditions are completed. Please bring any final music, props, and/or videos you would like to be used for the show.
- 4. Auditions and performances will be live-streamed and recorded. If an individual's performance and/or music does not closely resemble their audition video, or major changes have been made that were not requested by CAB, the video will be reviewed. If the changes are deemed to be extreme, the committee will assess whether or not to deduct points or disqualify the individual.
- 5. Acts must provide their own props.
- 6. Time Limit: 8 minutes. Points will be deducted for every minute you go over.

- 7. Points will be deducted for vulgar or inappropriate behavior on stage, and for not cleaning up the stage following the performance. Keep attire at a respectable and tasteful level.
- 8. At the dress rehearsal, wristbands will be provided to each performer. These wristbands will serve as "performer" tickets and EXTRAS WILL NOT BE GIVEN. In the event an individual misplaces their wristband, it is the individual's responsibility to notify CAB immediately.
- 9. Individuals may compete without representing a team.
- 10. Winners will be announced at the end of the show.
- 11. Due to the risk involved, any airborne stunts are prohibited. Risk Management Office and/ or homecoming committee reserves the right to expound on the definition of "airborne."
- 12. Everyone in Wheelwright Auditorium MUST wear a face covering at all times. The only exception is the performer currently on stage. They may remove their face covering right before they go on stage and must put it back on directly after their act.
- 13. Wheelwright Auditorium prohibits the use of glitter, confetti, and pyrotechnic devices such as poppers and roman candles. Please contact Marc McIntyre at mmcintyr@coastal.edu with any questions regarding what is allowable BEFORE your rehearsal date.

Any questions? Please contact Ariel Shaw, Director of Traditional Events for CAB. arshaw@coastal.edu

Any individual who is participating in the talent show must sign the Liability Release Form. This form can be found at https://coastal.campuslabs.com/engage/submitter/form/start/447763.

COASTAL "TOYS FOR TOTS" DRIVE

Wednesday, November 4 from 3-5:30 p.m. in Spadoni Park

As a result of the pandemic, it is projected that the amount of demand for "Toys for Tots" services will double in the Horry County area. Due to this, this year during homecoming we are asking teams to donate toys that will go directly to local children.

Due to the varying price of toys, groups that participate in this community service event will receive participation points. The toys that are donated will be distributed to Horry County families for children to receive during the holiday season. Although this is not a competition, we encourage groups to take this project seriously and participate to whatever level is possible for your organization

Donation Guidelines

- All donated toys must be new and unwrapped.
- Stuffed animals, toys that look like realistic weapons, candy or food, homemade toys, and toys with chemicals are not accepted.
- Donations are given to children from 0-12 years old, so please think of age-appropriate toys for that range.
- Appropriate donations can include, but are not limited to: books, baby toys, sporting
 equipment, diapers, bedding, interactive toys, batteries, backpacks, board games, radio
 control cars/trucks, handheld electronics, skateboards, dolls, action figures, arts and
 crafts, school supplies, Lego sets, educational toys, musical toys, dress-up clothes, play
 makeup, etc.

Timeline for the Day of the Event.

- An email will be sent a few days before the event to all of the team captains asking them to sign up for a donation time. Please limit the number of individuals delivering the donations to 3 at one time.
- When collecting the donations from your group, please remember that we are in Phase 1 of the Coastal Comeback Plan. During this time, groups cannot meet or gather physically.

The Homecoming staff reserves the right to determine if an item can be donated to the Toys for Tots Drive.

Trivia Night Competition

Thursday, November 5 at 7 p.m. on Zoom

It's time to put that random knowledge you know to good use! This year, one of the Homecoming Competitions for points will be a Virtual Trivia Competition.

Each group will be represented by a person on the Zoom call. We will be using the Kahoot Quiz platform to conduct the trivia night. Please ensure that your representative has the app downloaded before the event.

There will be 3 rounds of questions in total. Points from all of these rounds will add up with the first, second, and third place for each group category receiving points toward their homecoming total.

Questions will range from CCU Trivia to general knowledge. The quicker someone answers, the more points they will receive for that correct answer!

On the day of the event, go to

https://ccuchants.zoom.us/j/94187660899?pwd=N3piMGVVajIIeTRqU2laSjNDeFZMUT09 to join the Zoom. This link will be sent out to the homecoming group contacts before the event.

Outdoor Movie Night

Friday, November 6 at 9 p.m., Location TBD

Join us under the stars for a showing of the classic "Remember the Titans." Bring your chairs and blankets out for this fun, outdoor movie.

If it rains, the movie will be held indoors in the Coastal Theater, and the point competition will be canceled.

Points can be earned for this event by

1. Having at least 15% of registered members present and checked in at the event.

Homecoming Social Media Contest

All Week Long on Instagram

Throughout the entire Homecoming Week, your members will be encouraged to participate in the Homecoming Social Media Contest. There will be a theme for each day of the week (Monday – Friday). We encourage individuals to post a photo in their Instagram Feed that corresponds with each theme (stories will not count).

Percentage of members posting each day will calculated and then averaged together. First, second, and third place will be determined by the group that gets the highest percentage of their members to post each day on average throughout the week per group category.

Individual group hashtags will be distributed shortly before Homecoming week. Only registered group members may post using this hashtag. If it is determined that your group is not operating within the rules of this competition, you all will be disqualified from this competition completely.

Monday Theme- Movie Character Monday

Dress up like your favorite movie character!

Tuesday Theme – Tacky Tuesday

Show us your best tacky outfit on your socials!

Wednesday Theme - Wellness Wednesday

Let us know how you are being safe and healthy during the Pandemic.

Thursday Theme – Throwback Thursday

Pull out the old pics and let us see you before you were a Chanticleer.

Friday Theme - Fandom Friday

Post a pic in your favorite game day attire!

POINT SYSTEM

Points will be awarded to all participating teams when they complete the requirements of each individual event. Additional points will be awarded for certain events if the organization places 1st, 2nd, or 3rd place in their category. In the event of a tie in the overall competition, the attendance events will be averaged together based on the actual percentage of your team that attended each of the events. Points will be awarded as follows:

Event	Points
Paint the Campus Teal	
Participation	200
1 st place	+100
2 nd place	+75
3 rd place	+50
Homecoming Banner Competition	
Participation	200
1 st place	+100
2 nd place	+75
3 rd place	+50
Toys for Tots Drive	
Participation	200
Spirit of the Chanticleer Nominee	Application must be completed by candidate in order for the group to receive points.
Candidate 1	100
Candidate 2	100
Talent Show * Only individual acts are permitted to represent groups Participation First Place in any Category	200 +100
Homecoming Trivia Night	
Participation Participation	200
1 st place	+100
2 nd place	+75
3 rd place	+50
Homecoming Movie Night**	
15% of Group Attend	200

Homecoming Social Media Contest	
Participation	200
1 st place	+100
2 nd place	+75
3 rd place	+50

^{**}Please Note: It will be one flat number of points, so it does not matter if your team has more than the required percentage in attendance, unless the overall competition ends in a tie. However, we do encourage your whole team to attend.

Penalty Points

Talent Show - Vulgarity deduction	-50
Talent Show - Clean Up deduction	-50
Banner - Change deduction	-5 per change
Paint the Campus Teal - Outside Materials deduction	-100
Paint the Campus Teal - Time deduction	-100
Major events - Failure to compete	Automatic disqualification
Unsportsmanlike conduct	Event disqualification

- Talent Show: If even one judge feels that your team has conducted themselves in an inappropriate manner during your performance, 50 points will be deducted from your overall competition points.
- Talent Show (Clean up): If your team fails to clear the stage following your performance, you will receive a 50 point deduction in your participation points for the event.
- Banner: Five points will be deducted for each major change made after submission. If the changes have not been made when the banner is turned in on Tuesday, the banner will be disqualified from the competition.
- Paint the Campus Teal (materials): If your organization is found to have used materials other than the provided or noted in the instructions, AT LEAST 100 points will be deducted from your event total. The Homecoming Committee reserves the right to disqualify an organization if the infraction is believed to be more serious.
- Paint the Campus Teal (time): Judging will begin immediately on Tuesday. If a
 team is caught tampering with their assigned space after 3 p.m., at least 100
 points will be deducted from your event total. The Homecoming Committee
 reserves the right to disqualify a team if the infraction is believed to be more
 serious.
- Unsportsmanlike conduct: In the event of evidence or suspicion of unsportsmanlike conduct on the behalf of any participant in any competitive event, the Homecoming Committee will review the incident. Possible consequence: event disqualification and zero points.

Teams may appeal penalty points assessed by the Homecoming Committee within 24 hours of notification.

PENALTY POINTS MAY NOT BE SOLELY LIMITED TO THE REASONS MENTIONED ABOVE. THE HOMECOMING COMMITTEE RESERVES THE RIGHT TO ASSESS PENALTY POINTS IF DEEMED NECESSARY.

Grievance Report/ Appeals

If a team believes that another team has failed to comply with the rules set forth by the Homecoming Committee, they must submit a Grievance Report within 24 hours of the alleged infraction. The team must provide evidence to support their claim. Homecoming Representatives will review the report immediately. Representatives will then contact the team in question before making a decision. Once a decision has been made, the team in question will be notified of the consequences (if there are any). The accused team will then have 24 hours to appeal the decision.

All grievances and appeals must be submitted via email to homecoming@coastal.edu no later than 9 a.m. on Friday, November 7, 2020. No submissions will be accepted after this time.

Grievance must include the following information:

- 1. Name of person/group filing grievance
- 2. Date of alleged infraction
- 3. Event at which alleged infraction occurred
- 4. Name of person/team accused of infraction
- 5. Description of alleged infraction
- 6. Evidence supporting claim

Appeal must include the following information:

- 1. Name of person/team filing appeal
- 2. Date/ event of violation
- 3. Homecoming Committee's decision
- 4. Reasoning for appeal